The Nimans introduction to Ericsson MD Evolution and MX-ONE 2006

Future proof solutions from Nimans & Ericsson

Ericsson MD Evolution

The MD Evolution gives you the best of both worlds. Big system features yet cost effective for small and medium size enterprises.

ADVANCED PARTNER

ERICSSON

The MD Evolution provides sophisticated, business-specific applications that have been simplified to be as practical as possible.

The unit is modular, which means you purchase exactly what your customer needs, when your customer needs it. Add on extra capacity and functionality gradually over time according to your customers needs and resources.

The MD Evolution also offers a range of environmentally sound wired phones ranging from IP to basic analogue as well as DECT cordless models. It also offers Contact Voice Server, Incoming Call Distribution, CTI and a very high-performance least-cost routing facility.
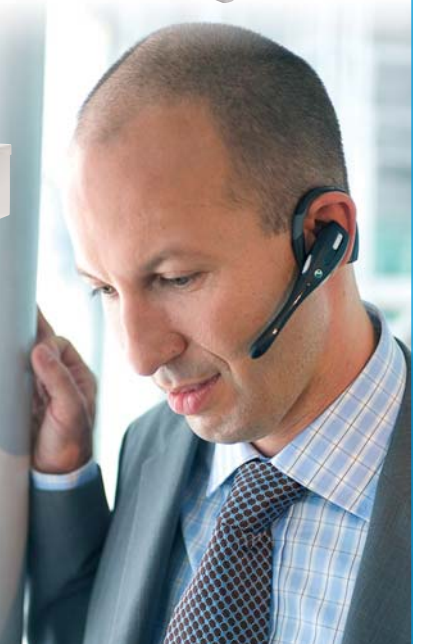
Key features

- Competitive offer (pricing & performance!)
- Same terminal portfolio as Ericsson (Dialog 4000 + DECT)
- Outstanding mobility offer (DECT & mobile extension)
- Integrated voicemail in the basic system (4 channels, 60 minutes)
- Unified Messaging in the basic system, 2 free-of-charge licences
- Integrated Web server in the basic system, without licence
- Click-to-dial from the integrated Web server
- Dial.Exe (ctrl A), free-of-change, no CTI licence required
- Mobile extension, unique in SME segment, 2 free-of-charge licences
- Automated Attendant with one-level, free-of-charge
- BackStage V8.0, 1001 possible scenarios
- Evolution M r.8 ideal for 200 users

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Configuration

- Pre-equipped motherboard includes
  - 2 x ISDN BRA/So
  - 4 x digital interfaces
  - 4 x analogue interfaces
  - 2 x mobile extensions
  - Integrated voice mail server (4ch & 60 min)
  - Integrated voice announcements server
  - Integrated web server for click to dial via CTI
  - Multi-level automated attendant
  - Music on hold
  - Power module & battery back-up
  - Standard Ethernet connection for Management, CTI, Billing
- 8 slots for additional capacity
  - 2 x ISDN BRA (CTS board)
  - 1 x ISDN PRA (CAP board)
  - 4 x digital interfaces (CD3 board) [max 7 with basic config]
  - 4 x analogue interfaces with CLIP (CZI board) [max 7 with basic config]
  - IP trunking / IP extension (4 ch.CMV board)
- DECT
  - No slot consumption: add-on motherboard
  - CRE board: DECT controller & 3 base station connection
  - CRO board: 5 base station connection
  - Up to 60 portables

● Easy ordering online or on the phone ● Competitive prices ● Friendly knowledgeable staff ● Pre and post sales support

Ericsson MX-ONE

This multi convergence, hybrid solution is designed to empower larger enterprises as seamlessly and cost-effectively as possible.

The MX-ONE™ is a server based communication system that offers enterprises more than 500 features and enough power to link up to 100,000 people. It is built to integrate IT and telephony functionality with outstanding mobility and to deliver the reliability your customers have come to expect from a voice platform.

Versatility

This IP-based system is ideal for new sites or to link branch offices, remote workers and highly mobile staff. Fully modular, it enables reliable networking between countries – as well as easy laptop, PC and mobile phone access to corporate

directories, emails, calendars and more. In short it is the solution your customers can rely on to fulfil the demands for new ways of working, and acquiring that all-important competitive edge in business.

Easy implementation

Your customer can embrace the Ericsson MX-ONE precisely when their business is ready. This system is so open and scalable that you can actually invest only in those modules that you know will deliver positive and rapid return on investments to your customer's business.

Future proof, including SIP compatibility

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Ericsson DT292 DECT

- Affordable, easy to use mobile telephony for the office

Ericsson's DT292 provides basic features and full mobility in the workplace at an attractive price. It combines outstanding design with supreme sound quality.

Key features

- Phonebook can contain up to 100 names and numbers
- Supports call-by-name & quick call-by-name for fast access
- Redial - last 20 dialled, answered & missed calls
- Networks - subscribe to up to 8 different networks
- Message Waiting Indication (MWI)
- Calling Line Identification (CLI)

Key phones

Ericsson dialog 4220 lite

- Cost effective, entry level business phone

Provides traditional voice functions with superior voice quality. A robust convenience phone for visitor or service areas, it can be adapted to suit organisational changes or relocations.

- 2 line access
- Enquiry key
- 4 programmable keys
- 12 LEDs
- Message-waiting indicator
- Volume control, Transfer key
- Programmable ringer volume

Ericsson dialog 4222 office

- High spec display phone with busy lamp field

Features a two line graphical display showing the time & date, an integrated headset port and 13 LEDs.

Features as the Dialog 4220 Lite plus
- Hands-free speaking
- Headset key
- Connection for 1 x 17 extra key panel
- Programmable ringer, loudness and tone character
- Acoustic shock protection
- Option unit connection

● Technical helpdesk ● Full training available ● Next day delivery guaranteed ● Order as late as 6.30pm

Why choose Nimans?

Call our dedicated Ericsson team on 0870 444 3101

How to become a Certified Reseller

- Demonstrate a business commitment - put together a business plan jointly prepared between Nimans and you

- Dedicated sales resource in place

- Sales training completed

A Certified Ericsson Service Agent

- Demonstrate a business commitment

- Business plan

- Dedicated sales resource

- Sales training competed

- Have a Demonstration system in place (available at a discounted price)

- Two trained engineers - passed technical training courses

Technical Support

We are a fully certified Ericsson Enterprise Service Partner. This gives you the following benefits:

Telephone helpdesk & e-mail support

- Two full time Ericsson technical specialists at Nimans HQ

- Telephone helpdesk & e-mail support (ericsson.support@nimans.net)

- Become an authorised Nimans/Ericsson service agent

and take advantage of manufacturer technical support, through Nimans to Ericsson HQ in Sweden

Ericsson Certified Training programs

- On line training for sales accreditation

- Classroom based training for engineers

- SMS technical query logging with guaranteed response times

Sales Support

As a Nimans/Ericsson accredited reseller you will enjoy unparalleled access to sales support from the Nimans Business unit, Forum website and Ericsson 'Info channel'

Telephone helpdesk & e-mail support

- ericsson.sales@nimans.net

- Channel Development Team to help drive your business

Bid support

- Site visits

- Nimans' Ericsson Dealer Extranet (Online Configuration tools)

- Telephone support to build offer

Forum
- Shared technical information
- Download of approved software & firmware
- Idea box
- FAQ

Web based training
- Free access to sales accreditation training and tests

Ericsson Info Channel
- Product information, presentations
- Campaigns
- Business offers for verticals
- Customer cases, ROI tools
- Brochures & sales material

Access to Ericsson Sales Campaigns
- Upgrade, forklift & replacement campaign
- Trade-in & recycling procedure
- Additional commercial benefits (discounts)
- Nimans onsite sales training

Software support
- Pricing tool
- ROI justification

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Call 0870 444 3101 **Email** ericsson.sales@nimans.net
Address Nimans ltd, Agecroft Road, Pendlebury, Manchester M27 8SB
Web www.nimans.net **Fax** 0870 444 3105

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Ericsson Evolution & MX-ONE - 11/06